



LAKIREDDY BALI REDDY COLLEGE OF ENGINEERING

(AUTONOMOUS)

Accredited by NAAC with 'A' Grade & NBA (Under Tier - I), ISO 9001:2015 Certified Institution

Approved by AICTE, New Delhi and Affiliated to JNTUK, Kakinada

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SCHOOL OF MANAGEMENT STUDIES

Report on Management Day celebrations

Event Name	Management day
Event type	Business Event
Date /duration	Two days (29-06-2022 to 30-06-2022)
Resources Person	Mr.CH.Karthik , Managing Partner , Kumbakonam degree coffee , Vijayawada
Name of the co-ordinators	Dr.A. Adishesha Reddy Mr.B. Kalyan Kumar
Target Audience	MBA students & Engineering Students
Total no of students	210
About the event	Event is designed to bring out inner talent of students to excel in business management
Objective of the event	To explore the skills of the students that can be applied in real business situations
Outcome of the Event	Both Management and engineering Students effectively involved and participated and won prizes in two days events conducted by Esprit club of MBA department
Feed back	Resource Person Mr. Karthik has enthusiastically motivated with his entrepreneurial skills and students opined to have this kind of interactions in coming days

Photographs





There is an exchange of MOU taking place between SMS of LBRCE and Kumbakonam degee coffee


Dr.A.Adishesha Reddy